

10 Reasons Why It Pays to Work at Home



1. **Personal freedom.** If you're used to spending hours in traffic to and from work every day, two of the most exciting advantages of being a School House Associate and starting a home-based business are your newfound freedom and the retrieval of lost time. The average person spends 1 ½ hours each day commuting. As a School House Associate, you have those extra hours to regain control of your personal life. Plus, there are no bosses, no dress code, no set work schedule, and no office politics to maneuver. All you need is personal drive, discipline, and time-management skills.
2. **You determine your earning capacity.** It's a simple principle: the harder you work, the more money you can make. Your earning potential is directly proportional to your performance, so you don't have to wait for a raise or a promotion. You work harder, and you produce more.
3. **You will set your work schedule.** You can work part-time or full time. You can take the summers off as well as the spring break, the Christmas holiday period, Easter or any other holiday period to be with your family.

4. **Increased opportunity.** With so many corporations and industries in a slump, starting your own home-based enterprise means you can create your own income-producing opportunities. Good job prospects can be scarce in some industries, and promotional opportunities within major companies are also shrinking. As a School House Associate, you will be working in a recession proof business and every individual is a potential client.
5. **Less risk.** Running a business from home takes much less startup cash than a freestanding business, or even a franchise location. And once your business is up and running, it's cheaper and easier to maintain than a separate business location. School House Canada even guarantees your success. If you follow our plan and do not earn your purchase fees back within the first 6 months, School House will refund your purchase fees. There is no better guarantee than that!
6. **Tax advantages.** There are a number of tax advantages to having your home and office under one roof. You can deduct a part of your home's operating expenses as business expenses. This can be a percentage of your mortgage, property taxes, insurance and utilities. In addition to these tax benefits, there are numerous others not available to a salaried employee. We advise all associates to discuss this in detail with their tax accountant.
7. **More time for friends and family with less stress.** This is especially important for parents of school-age children: you can see the kids off to school and be home when they return. Also, if someone is sick, it's easier to leave your home's desk than one in someone else's office. It's a little less stressful to juggle the demands of work and family when you know you can stay home to care for a sick child and generally set your own schedule.
8. **Opportunities for professional growth.** Being your own boss gives you the chance to wear a lot of hats: sales director, marketing professional, strategist, business development manager, and more. This gives you insight into and experience with all the aspects of running a business, which, in turn, makes you even more marketable.
9. **Increased productivity.** Now that you no longer have to budget time and energy for commuting or a succession of useless meetings, you should have a lot more time and energy to make your business a success.

10. **A creative outlet.** Being a School House Associate provides an opportunity for you to give birth to your unique and creative talents, passions and hobbies in a money-generating outlet.