

Do You Have What It Takes?

Are you a suitable candidate to be a School House associate?



Here are some characteristics of successful home-based business owners that will help you to determine if you have the right personality traits, experiences, and values to make a go of it -- *before* you invest your valuable time, energy, and financial resources.

1. **Confidence.** Home-based business owners need confidence to pull through tough times. You have to be positive, focused, dedicated, and you must truly believe that your venture will be successful.
2. **Entrepreneurial spirit.** Most entrepreneurs discover their affinity for making money at an early age – launching a babysitting empire at age 12, selling lemonade, delivering newspapers, or working after-school jobs. If you have what it takes to run a successful home-based business, you know that the harder you work, the more likely you are to succeed.
3. **Vision.** If you are to succeed, you need to be able to see the future. You don't need to be prescient, but you must be able to picture your business as a successful enterprise.
4. **A maverick mentality.** Many successful entrepreneurs find it stifling to work in a structured nine-to-five corporate office; they cannot fully realize their potential and satisfy their creative talents. Of course, having the entrepreneurial spirit doesn't guarantee your success; successful entrepreneurs approach their endeavors from an entirely different and inimitable perspective.
5. **Preparation.** Being plain lucky in finding an excellent business opportunity is a myth. Luck is what happens when preparation meets opportunity. Are you ready to strike out on your own? Do you have a small nest egg or other income to live on until you get the business going? Have you built up a network of contacts and possible customers through your previous lines of work or are you prepared to build your contact list from scratch? The answers to these questions will help to guide your decision and subsequent progress.

6. **Discipline.** You have to work even when you don't want to -- and without someone to look over your shoulder. Sometimes you will have to force yourself to choose work over fun, a boring task over a more satisfying one,
7. **Focus.** You have to stay focused when telemarketers call, when neighbors show up at the door, when laundry and dishes beckon, and when your children demand attention. As a successful home-based business owner, you have to master the art of multitasking and learn to stay focused on the task at hand.
8. **The ability to work alone.** Home-based entrepreneurs are the ultimate independent starters. They don't need to be energized by frequent communication during the workday. If you are someone who spends endless hours chatting with co-workers or friends, a home-based business may not be for you.
9. **Courage.** To start your own business is a huge risk; to go it alone is even more so. But if you can make it through these trials, you'll be rewarded for your hard work.

If you think that you have what it takes to be a School House associate, return to our web page and complete our application. Your application does not obligate you in any manner. Our representative will contact you within 24 hours within 24 hours to answer any further questions that you may have.